

General Czerw's Professional Reading List

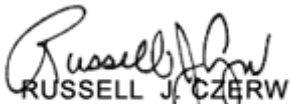
Preferred reading from Major General Russell J. Czerw

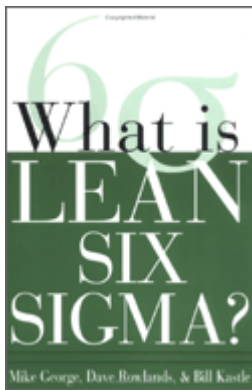
Leaders at all levels must develop a disciplined approach to studying, thinking and discussing the intricacies of our profession. We must leverage the knowledge of our world to shape the vision of our future. My goal is to achieve excellence in "Soldier Medic" support to the joint expeditionary warfighter through competence and camaraderie, while reinforcing the understanding of the foundations of our Army, our AMEDD, the enduring lessons of war and ourselves as individuals and leaders. The intent of this reading list is to provide topics outside of our standard training curriculum that can add depth and breadth to any leader's (military or civilian) development. Furthermore, these readings should provoke reflection, discussion, and debate. The stories will not only fill you with pride, but they are also intense and compelling.

I encourage all of you to make a focused, personal commitment to read, reflect, and learn about our profession, learn about other people and learn about our world. Many of these books are my own personal favorites, and I hope you will enjoy them as much as I have. Their selection does not imply that I personally endorse the authors' views or interpretations, but I am convinced that these books contain thought-provoking ideas, and for this reason I have made them a part of my leadership development program.

Lastly, this list was not developed with just Soldiers in mind; it should be equally valuable to our esteemed Army civilians, contractors and other employees in their professional development. Enjoy and discuss!

Enjoy!


RUSSELL J. CZERW
Major General, DC
Commanding

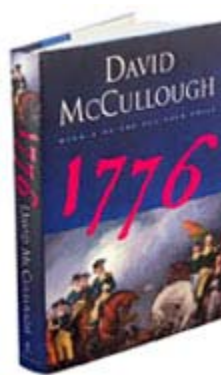


"What is Lean Six Sigma "

Written By: Michael L. George

A quick introduction on how to use Lean Six Sigma to improve your workplace, meet your goals, and better serve your customers. Lean Six Sigma combines the two most important improvement trends of our time: making work better (using Six Sigma) and making work faster (using Lean principles). In this plain-English guide, you'll discover how this remarkable quality improvement method can give you the tools to identify and eliminate waste and quality problems in your own work area. Packed with diagrams, cartoons, and real-life examples, What is Lean Six

Sigma? reveals the four keys of Lean Six Sigma and how they apply to your own job: Delight your customers with speed and quality
Improve your processes Work together for maximum gain Base decisions on data and facts You'll see the big picture of what your company hopes to gain with Lean Six Sigma, how it may affect your work area, and what it can mean to you personally.

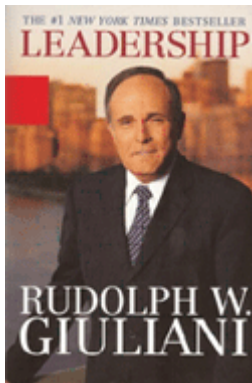


"1776"

Written By: David McCullough

David McCullough covers the military side of the momentous year of 1776 with characteristic insight and a gripping narrative, adding new scholarship and a fresh perspective to the beginning of the American Revolution. It was a turbulent and confusing time. As British and American politicians struggled to reach a compromise, events on the ground escalated until war was inevitable. McCullough writes vividly about the dismal conditions that troops on both sides had to endure, including an unusually harsh winter, and the role that

luck and the whims of the weather played in helping the colonial forces hold off the world's greatest army. He also effectively explores the importance of motivation and troop morale--a tie was as good as a win to the Americans, while anything short of overwhelming victory was disheartening to the British, who expected a swift end to the war.

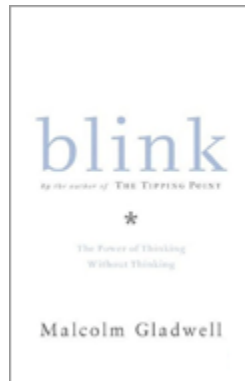


"Leadership"

Written By: Rudolph W. Giuliani

Writing in his familiar voice – a New Yorker's bluntness, leavened by his passion for ideas – Rudolph Giuliani demonstrates in *Leadership* how the leadership skills he practices can be employed successfully by anyone who has to run anything. After all, until the 9/11 attacks on the World Trade Center pushed him into an unwanted role in history, Giuliani was only months away from leaving office with a reputation as one of the most effective mayors New York had ever seen. Having inherited a city ravaged by crime and crippled in its

ability to serve its citizens, Giuliani shows how he found that every aspect of his career up to that point – from clerking for the formidable judge who demanded excellence (and rewarded it with a lifetime of loyalty) to busting organized crime during his years as a federal attorney – shaped his thinking about leadership and prepared him for the daunting challenges ahead. Giuliani's successes in turn strengthened his conviction about the core qualities required to be an effective leader, no matter what the size of the organization, be it an international corporation or a baseball team. In detailing his

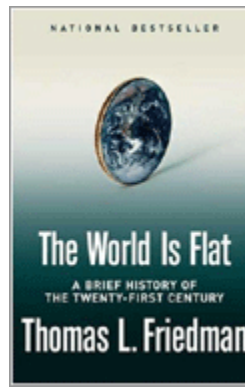


"Blink"

Written By: Malcom Gladwell

An insightful book about how we think without thinking, about choices that seem to be made in an instant – in the blink of an eye - that actually aren't as simple as they seem. Once you read this book you'll understand that much of our "instinctive" feel for a situation is really based upon a tremendous amount of information processed at the subconscious level, and how that can be manipulated.

principles of leadership, Giuliani tells captivating stories that are personal as well as prescriptive: how he learned the importance of staying calm in the face of attack from his father's boxing lessons – as well as the need to stand up to bullies; how a love of reading was early instilled in him by his mother and grew into a determination to master new subjects, and not rely on only the word of experts; how, in his fight with prostate cancer, learning to make decisions at the right time and with the right information reflected decision-making on a larger scale. Leadership, Giuliani writes, works both ways; it is a privilege, but it carries responsibilities – from imposing a structure suitable to an organization's purpose, to forming a team of people who bring out the best in each other, to taking the right, unexpected risks. A leader must develop strong beliefs, and be held accountable for the results – principles that Giuliani illustrates with candor and courage throughout the pages of this important and timely book.



"The World Is Flat"

Written By: Thomas L. Friedman

A description of globalization, its successes and discontents. Friedman explains how the flattening of the world happened at the dawn of the twenty-first century; what it means to countries, companies, communities, and individuals; and how governments and societies can, and must adapt.